

## Culture Vultures Membership Meeting

Tuesday February 21, 2023 - 2:03 PM – Reunion Center Meeting Room 1

### MINUTES

President Jim Stelzel called the meeting to order at 2:03 pm. There was a quorum of the board.

1. **Secretary's** December meeting minutes were presented by former secretary Kathy Stelzel. She asked if there were any changes. Patricia Gizzi noted that her name Gizzi was misspelled on item 6 when she seconded a motion. Under new events, Scavenger Hunt, answer should be answered. Dave Kinney made a motion to accept minutes as changed. The motion was seconded by Beverly Wiggins and the motion passed. Kathy would make these corrections and send to Paul Benoit for posting and to the board.

**Treasurer's Report** –Mark gave two reports one for January and one for February. Each board member was given a copy of these two reports. The ending balance as of February 21<sup>st</sup>, is \$2487.17 and 3 new members joined at this meeting and all memberships collected at this meeting are not reflected in the ending balance. Charles Salvaggio made a motion to accept the report and Tim Nance seconded the motion. The motion passed.

2. **Membership Report**-Jim introduced the new members: Karen Guthrie, Marc & Kathy Most, Gloria Pike, Linda Workman. The new members, from today's meeting introduced themselves. They were Manley Cobia, Jim and Veronica Daley.
3. **Previous Events** - The Amazing Steel Band – Sunday, February 12, 2023. Jim reported that this event was 14 months in preparation. Jim suggested that this might become an annual event because of the overwhelming positive remarks from those in attendance.
  - A. Financial Summary – Mark reported that 2 checks totaling \$1040 were given to the Good Spirit Foundation. This foundation supports the Amazing Steel Band.

#### 4. **Upcoming Events:**

A. The Six Gun Territory Can Can Dancers is Sunday, April 2, 2023 @ 2:30PM. A sheet for volunteers to sell tickets for this event was passed around. The poster advertising these dancers was displayed. It will be a singing and dance program and then the entire dance ensemble will be on stage. Member, Mr. Nice gave an overview of the history of this dance club. Bruce gave the dates for ticket sales which will be on Mondays from 11-1. Ticket sales will be 3/6, 13, 20, 24 and 4/3, 10. Some of these dates, the club will also be selling Scavenger Hunt tickets.

Last year, the club had advertising in its programs, and received \$1,406.73 from these ads. Nancy Luellen was in charge of procuring ads last year. Originally, the board had said they

would not do advertising because it would be too difficult to get ads for our first program. However, the board decided to do ads in future programs. Nancy Luellen gave an update on selling ads. She explained that advertising was split between the Theatre Club and Culture Vultures Club. She informed us that this year we are giving a 100% increase in advertising distribution. It will go from 6 programs to 12 programs. Nancy, Bruce and Kathy Heid are contacting those who placed ads last year to see if they are interested in placing an ad this year. She suggested that personal connections are best for selling ads. She said stay away from corporate venues and suggested places like hair salons, nails, restaurants you frequent, etc. You are offering them a chance to get new clients in Stone Creek via these programs. Nancy read the cover letter she put together on the ads. There is a total of 12 events for a targeted group of 200 -300 residents per performance. Those taking ads will be given the prices and a playbill from last year. She asked that you tell her to whom you plan on speaking to about ads so duplications are not made. Jim explained how expensive it is to do advertising at Life at the Creek. The deadline is **March 18**. She also informed us that ads are not tax deductible.

1. Volunteers are need for setup/takedown, ticket sales – Kathy Stelzel sent around signup sheets.
2. Membership Approval was required for the following:
  - a. **80/20 split after expenses**
  - b. **Poster & Ticket Printing Costs**
    - 1) **Poster Printing - \$112.97**
    - 2) **Ticket Printing - 41.57**  
**\$154.54**

Bev Wiggins made motion for the 80/20 split and the cost of printing, and Rita Singer seconded and the motion was approved.

### **B. Scavenger Hunt - Sunday April 16, 2023 @ 1:00PM at the Pavilion**

Ida Ames gave an update on the Scavenger hunt. It will be limited to 100 people. Ticket dates are the same as the dates for Dance by Shelia. Date is **Sunday, April 16**. Everyone needs to be at the Pavilion to get clues and explanations. Choices of pulled pork or pulled chicken need to be given when purchasing ticket. This will help when purchasing the amount of food.

June Benoit brought up that there is no vegetarian option for this event. June gave examples of simple things that could be purchased to accommodate those people requiring vegetarian meals. Kathy asked June to speak to her after the meeting.

There are prizes for the winning team. Some gifts are: gift certificate for a massage, gift certificate to the Grille for \$25, theatre tickets from the Theatre Club and a gift basket. Kathy sent around more volunteer sheets for this event. Ida noted that you will need to purchase a ticket if you are volunteering. She asked if people would like to volunteer to donate water to keep the cost down. Teams will consist of 4 people in a golf cart. Individual

people will be matched up. Gloria asked, “How does a scavenger hunt work?” Ida told her there will be clues. Some examples were given – word scrambles and when word is unscrambled it will bring you to the next clue. There will be 15 clues. Carts will be sent to different locations to start every 5 minutes or so. Food will be served as people come back from the hunt.

**Membership Approval Required for the following:**

**a. Poster & Ticket Printing Costs (known costs)**

1) **Poster Printing - \$112.96**

2) **Ticket Printing - 41.57**

**Subtotal \$154.53**

Rita Singer made a motion to accept these costs and Dave Kenney seconded the motion and the motion passed.

**b. Food /Water Costs (estimate) –**

**\$400.00**

**\$554.53**

Gloria Salvaggio made a motion to accept these costs and Ida Ames seconded the motion and the motion passed.

- 5. April Membership Meeting - Guest Speaker - Tuesday, April 18, 2023 - Reunion Center Dr. Lela Kerley from H.O.P.S. (Historic Ocala Preservation Society) who spoke at a meeting last year will speak at the April 18<sup>th</sup> meeting. Her topic is not known yet.**

**6. Remaining Events for 2023**

- 1) Sunday, August 6, 2023 - Ballroom from 12:00pm – 5:00pm

**Potential Sponsorships:**

- a) Kingdom of the Sun Band – This band performs 4-5 times per year in Ocala. The Board has decided to go with the Kingdom of the Band with their jazz band. Jane Siegel had organized this jazz band twice many years ago and it was very successful.
- b) Ocala Symphony Choir - Bruce Kaplan gave an update that he could not connect with conductor after many calls and emails.
- c) Other Suggestions – There were no other suggestions.

- 2) Thursday, September 7, 2023 - EXPO - Ballroom 12:00pm - 5:00pm - Bruce Kaplan is in charge of this event. Bruce has confirmed 17 different organizations, and possibly 7 more. Culture Vultures’ goal is to expose members to all the culture events in the area. The question was asked if someone could just send information and not people. Bruce suggested that they send him the information and he will see about setting a table for this information if there is contact person.

- 3) Saturday October 7, 2023 - Thrill-A-Palooza - Ballroom - 1:00pm - 9:30pm Nothing new to report

4) Sunday, November 5, 2023 - Open Event - Ballroom - 12:00 - 5:00pm – Board will be working on what to present on this date.

**7. Other Old Business?**

Rita Singer and Beverly Wiggins had nothing to report on the purchase of a karaoke machine.

8. Jim will be sending out membership lists according to neighborhoods. He noted that only a few people did not want their information on these lists.

**Motion to Adjourn** – A motion to adjourn was made by Dave Kenney and Barbara Kaplan seconded the motion. The motion passed and the meeting was adjourned at 3:01 pm.

Submitted by,  
Patricia Gizzi